

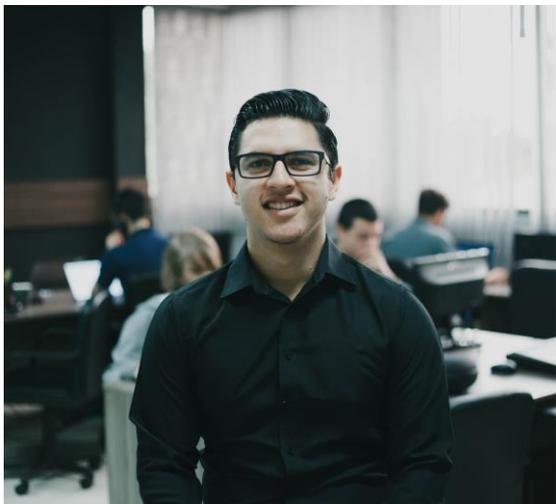


THE DEVELOPER'S CONFERENCE

Trilha – Análise de Negócios

Renato Romão

Como posso agregar valor ao meu negócio
com o Microsoft PowerApps?



Renato Romão



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Renato Romão



renatooromao.wordpress.com



Renato Romão



trentim



Multi-Platform Technical Audience Contributor



Caqui Coders



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Como posso agregar valor ao meu
negócio com o Microsoft PowerApps?

Agenda



- Conhecendo o Power Platform
- O que é o Microsoft PowerApps?
 - Definições
 - 8 passos para a melhoria do seu negócio
 - Casos de sucesso
 - Demo
- Dúvidas
- Sorteio

O que é ...?

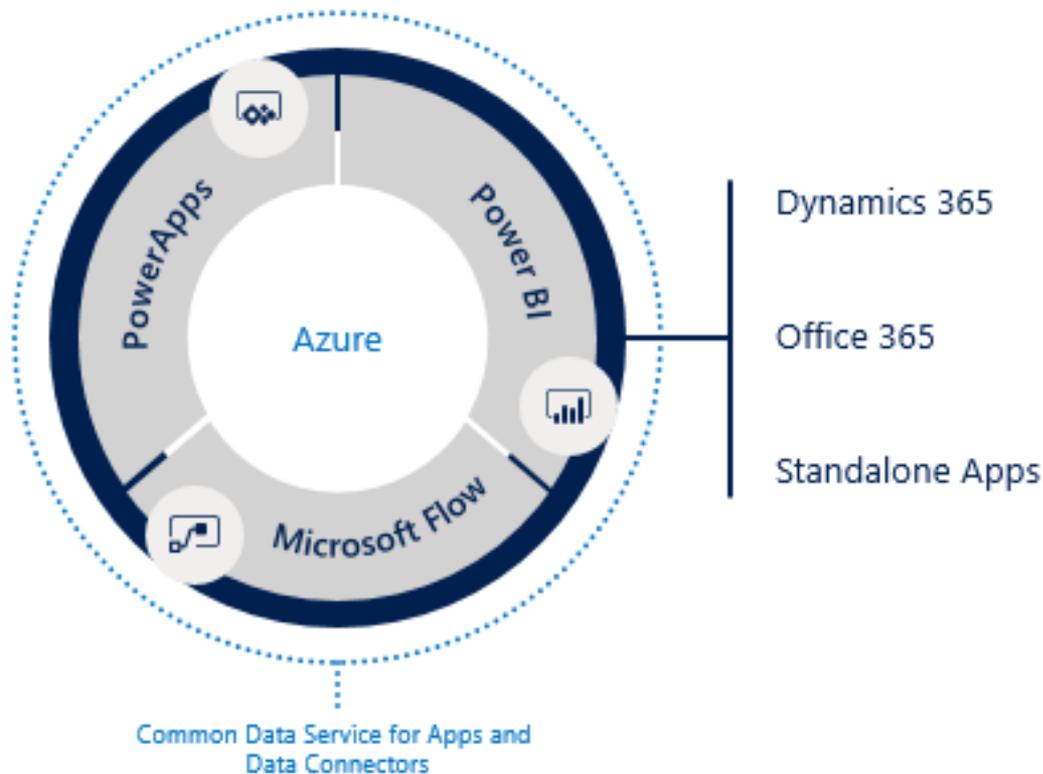
- Power Platform
- PowerApps
- Dynamics 365
- Common Data Service
- Flow
- Power BI



Microsoft Power Platform



Microsoft
Power Platform



Microsoft Power Platform



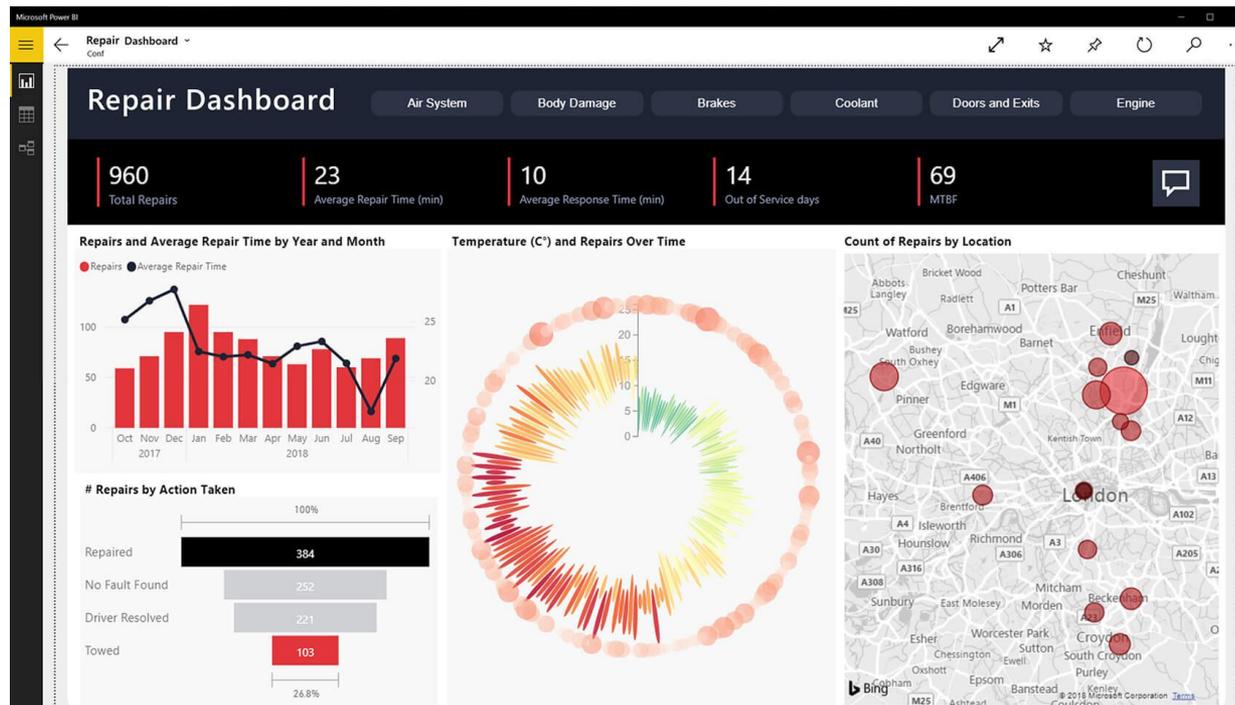
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- Melhore a produtividade de sua empresa
- Crie soluções de negócios
- Analise seus dados em relatórios
- Conecte suas informações com seu aplicativo
- Automatize seus processos
- **Tome decisões**

Power BI

➤ Analise

Crie uma cultura orientada por dados, permitindo a tomada de decisões

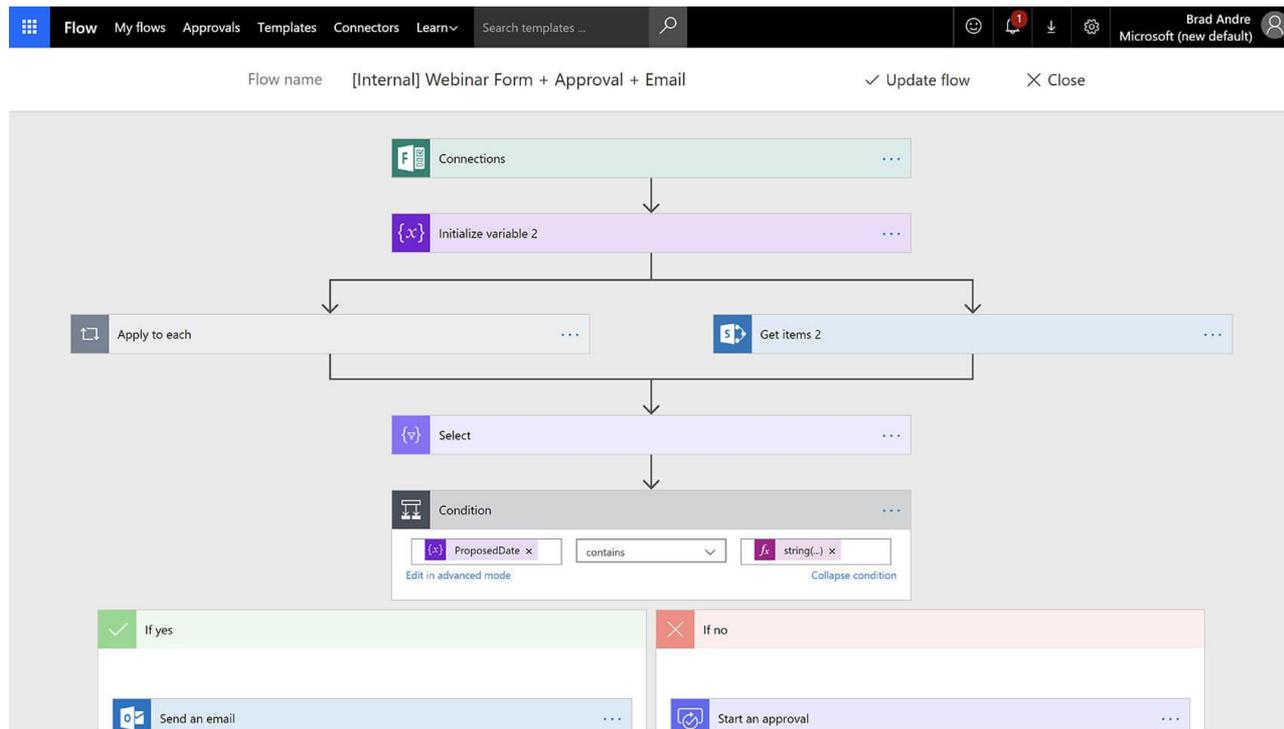


Microsoft Flow



> Automatize

Crie fluxos de trabalho automatizados em minutos, integrando com centenas de sistemas.



Dynamics 365

➤ Gerencie

Unifique seus dados, obtenha insights preditivos e alcance resultados surpreendentes.



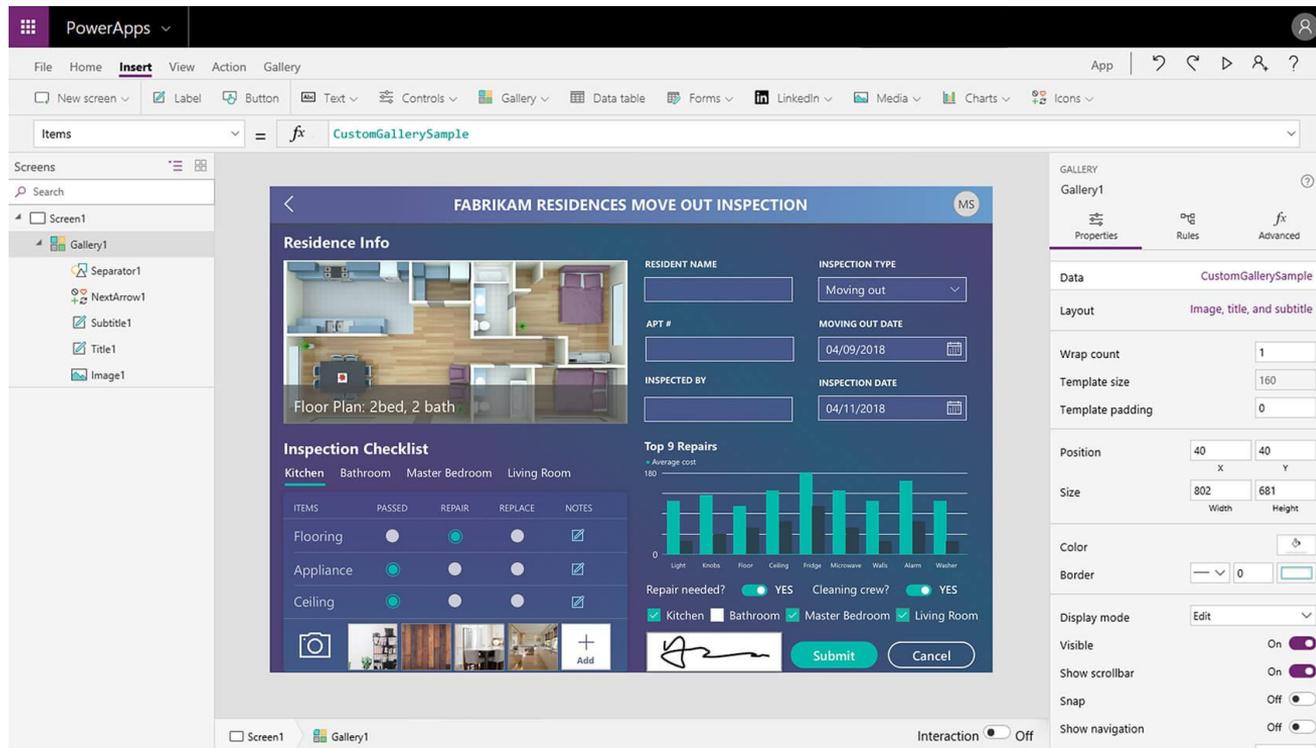
The screenshot displays the Dynamics 365 Sales interface for a sales opportunity. The main header shows the opportunity name, 'Interested in new 3D printer line', and key metrics: '01/30/2019' (Estimate Close Date), '\$81,000.00' (Estimate Revenue), 'In Progress' (Status), and 'Jeff Hay' (Owner). Below the header is a progress bar with stages: 'Qualify', 'Develop', 'Propose (4 D)', and 'Close'. The 'Opportunity Sales process' is noted as 'Completed in 18 months'. The interface is divided into three main sections: 'Summary', 'Timeline', and 'Predictive Opportunity Scoring'. The 'Summary' section lists details such as 'Contact: Alex Wu', 'Account: Northwind Traders-JT...', 'Purchase timeframe: Next Quarter', 'Currency: USDollar', 'Budget amount: \$600,000.00', and 'Purchase process: Committee'. The 'Timeline' section shows a list of recent activities, including 'Jeff Hay modified a task', 'Ruprecht Thaddeus Longname sent an email', 'Alex Wu called', 'Gern Blanson created an appointment', and 'MOD Administrator created an Opportunity for Northwind Traders'. The 'Predictive Opportunity Scoring' section shows a score of 76 and lists 'Top reasons' such as 'Budget Amount is 600000', 'Final Proposal Ready is no', and 'Est. Close Date is 2/15/2019'.

Microsoft PowerApps



➤ Aja

Crie aplicativos em horas, conectando suas informações onde quer que estejam.



The screenshot displays the Microsoft PowerApps interface. The main screen is titled "FABRIKAM RESIDENCES MOVE OUT INSPECTION" and contains the following sections:

- Residence Info:** Includes a floor plan image with the text "Floor Plan: 2bed, 2 bath".
- Form Fields:** Resident Name, APT #, Inspected By, Inspection Type (Moving out), Moving Out Date (04/09/2018), and Inspection Date (04/11/2018).
- Inspection Checklist:** A table with columns for ITEMS, PASSED, REPAIR, REPLACE, and NOTES. Items include Flooring, Appliance, and Ceiling.
- Top 9 Repairs:** A bar chart showing average cost for various items: Light, Knobs, Floor, Ceiling, Fridge, Microwave, Walls, Alarm, and Washer.
- Repair needed?** YES (checked), Cleaning crew? YES (checked).
- Checkboxes:** Kitchen, Bathroom, Master Bedroom, Living Room.
- Buttons:** Submit and Cancel.

The interface also shows a navigation pane on the left with "Screen1" and "Gallery1", and a properties pane on the right for "Gallery1" with settings like Data (CustomGallerySample), Layout (Image, title, and subtitle), and various display options.

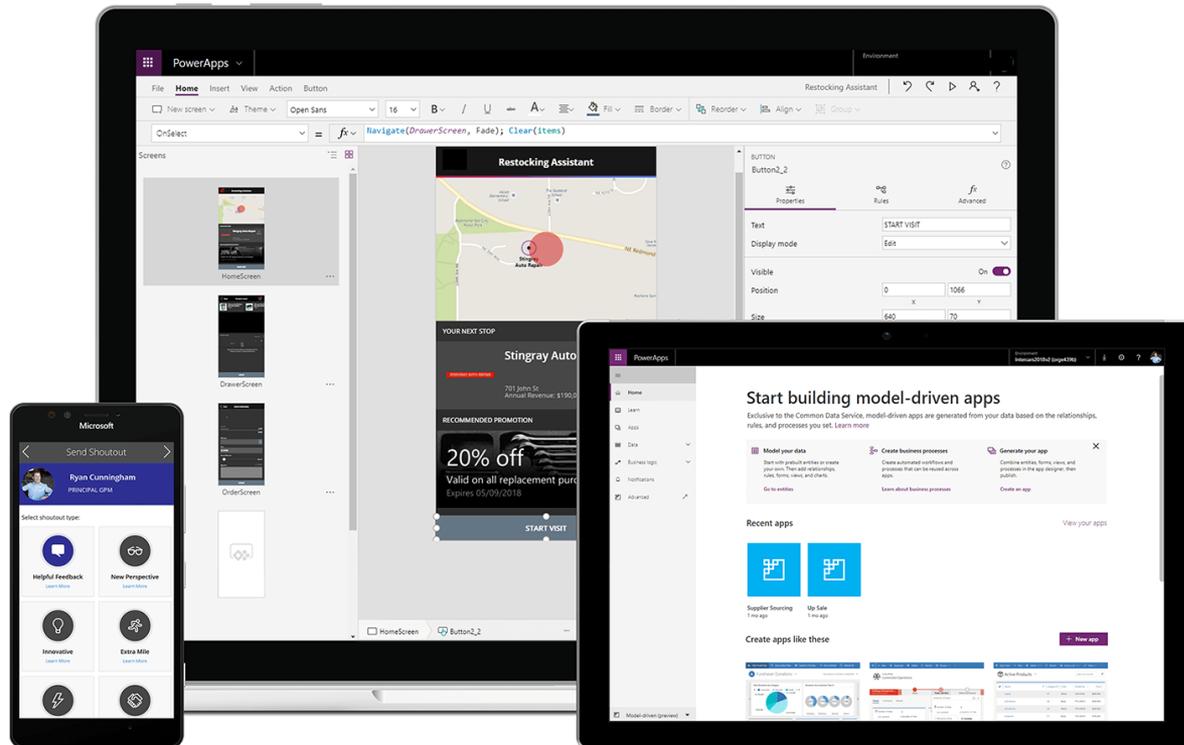
Microsoft PowerApps



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➤ Capacite

Criar aplicativos com o PowerApps ajuda desde analistas de negócios a desenvolvedores profissionais.



Microsoft PowerApps

➤ Desenvolvimento low-code



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The screenshot displays the Microsoft PowerApps Studio interface. The browser address bar shows the URL: <https://zs.create.powerapps.com/studio/?action=edit&app-id=%2Fproviders%2FMicrosoft.PowerApps%2FApps%2Fdb9381a5-be7f-48d0-b705-be462f45e791>. The interface includes a top navigation bar with 'PowerApps' and 'Environment: Microsoft (default)'. Below this is a ribbon menu with 'File', 'Home', 'Insert', and 'View' tabs. The main workspace shows a 'Patchtesting' data card with the following configuration:

- Data source:** Patchtesting (Microsoft@Worken.onmicrosoft.com | SharePoint)
- Layout:** Vertical
- Fields:** Modified By, ID, Identifier, Link to item, Name, File name with extension, Folder path, Has attachments, Item is a Brand
- Attachments:** There is nothing attached. Attach file

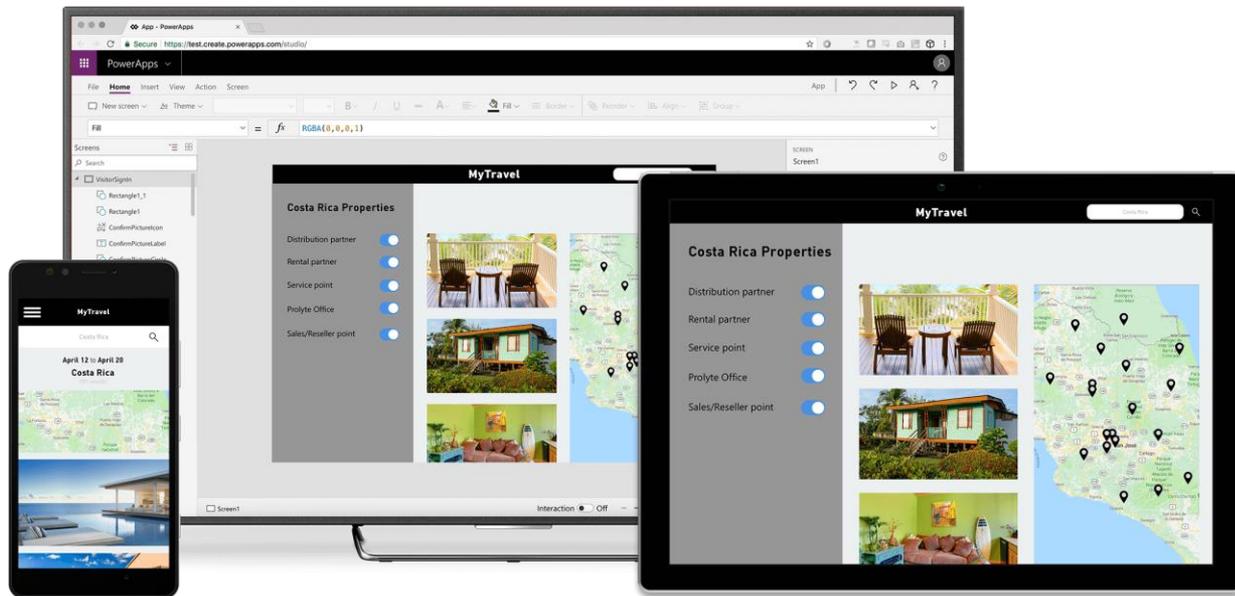
The right-hand side of the interface features a 'Properties' pane for the selected 'DataCard1' control, showing fields for Position, Size, Color, Border, Display mode, Visible, and Width fit.

Microsoft PowerApps



➤ Inove

Transformação digital
em processos
manuais e
desatualizados em
diversos cenários.

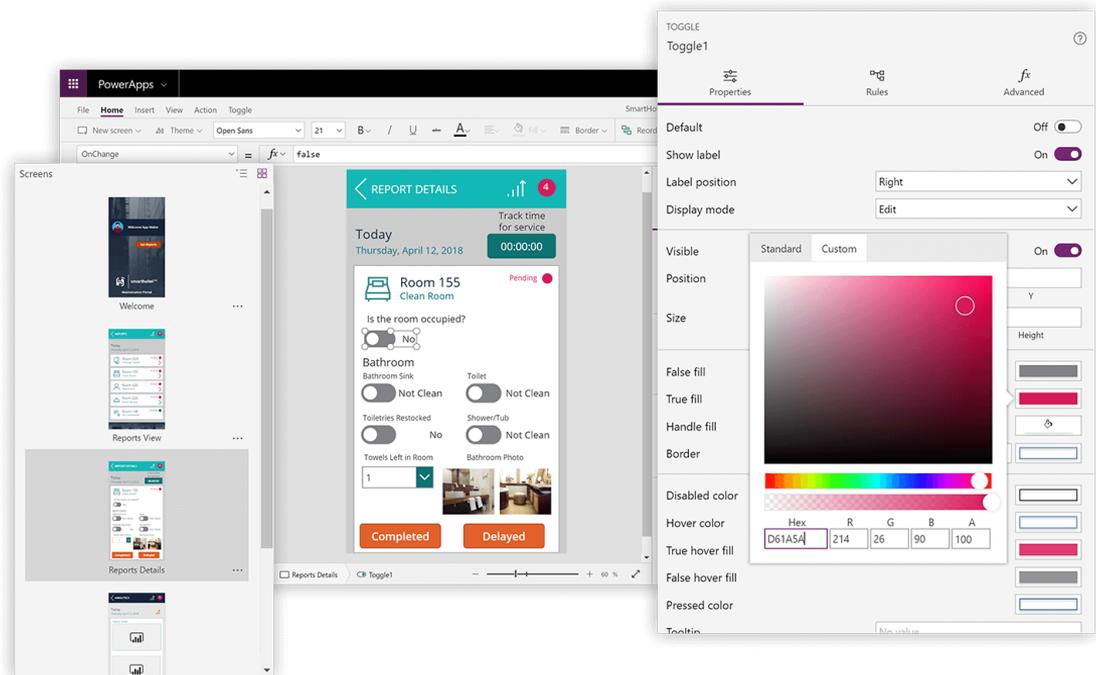


Microsoft PowerApps



➤ Personalize

Otimize a experiência do usuário com seu aplicativo para tarefas e funções específicas.

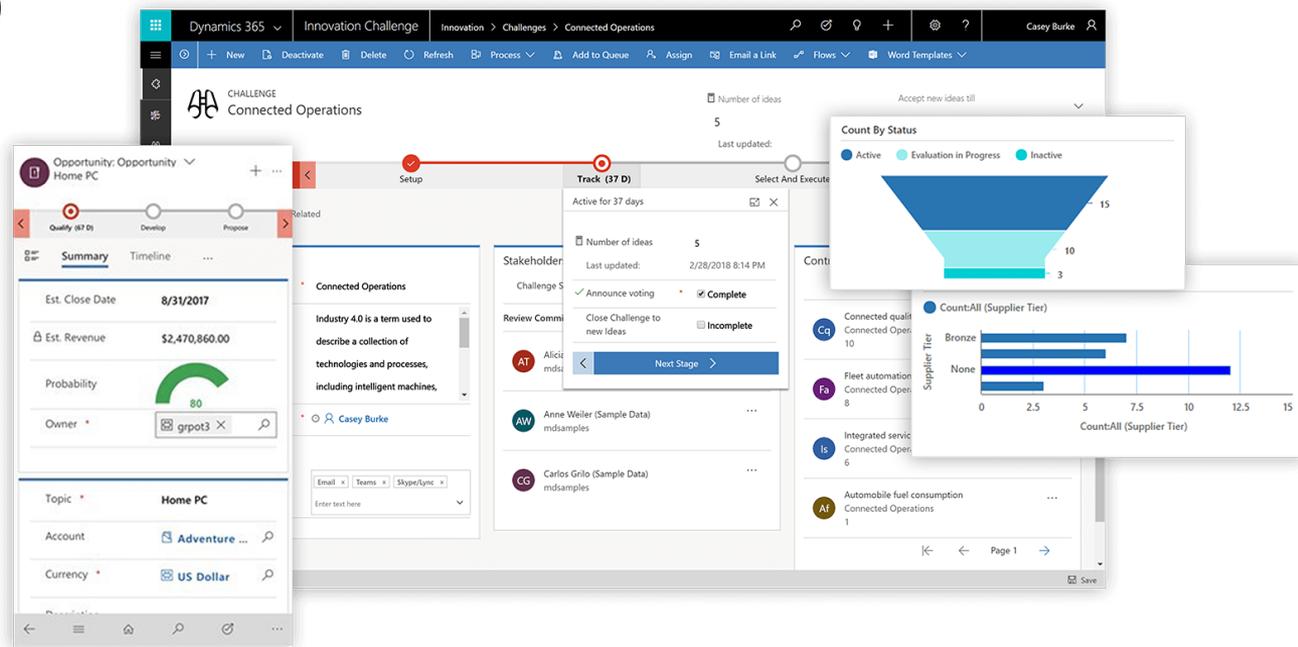


Microsoft PowerApps



➤ Integre

Use os dados de +200 conectores para gerar automaticamente seu aplicativo.



Conclusão



8 passos para a melhoria do seu negócio:

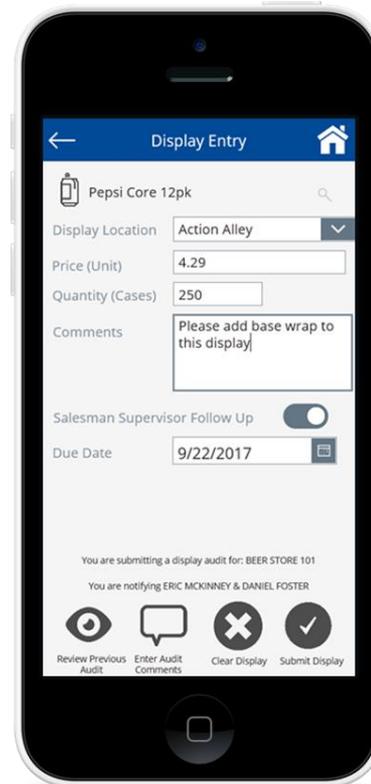
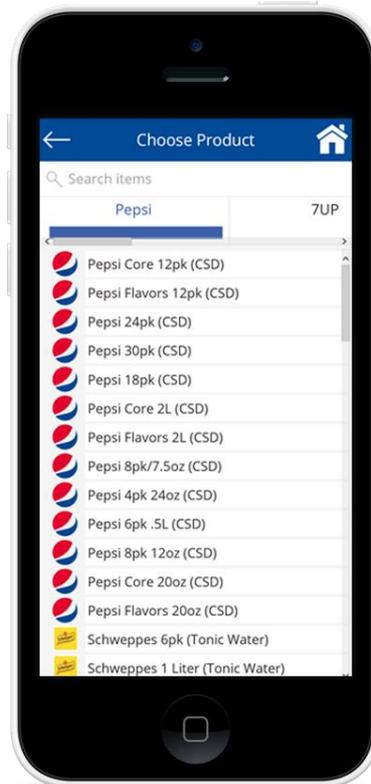
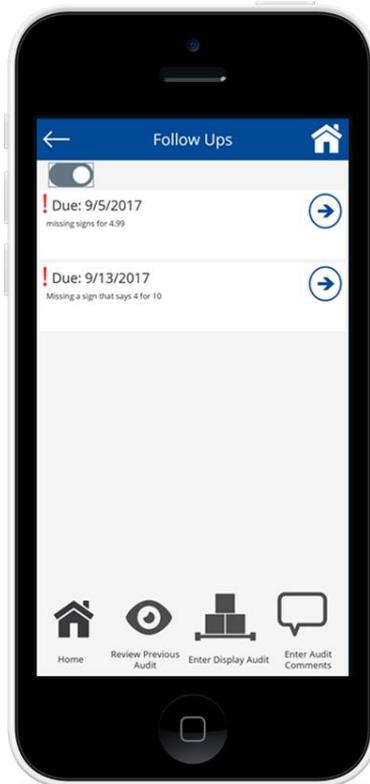
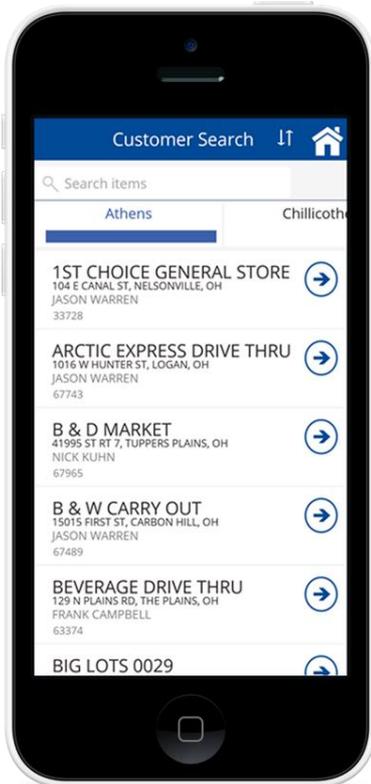
- Análise
- Automatização
- Gerenciamento
- Ação
- Capacitação
- Inovação
- Personalização
- Integração

Casos de sucesso

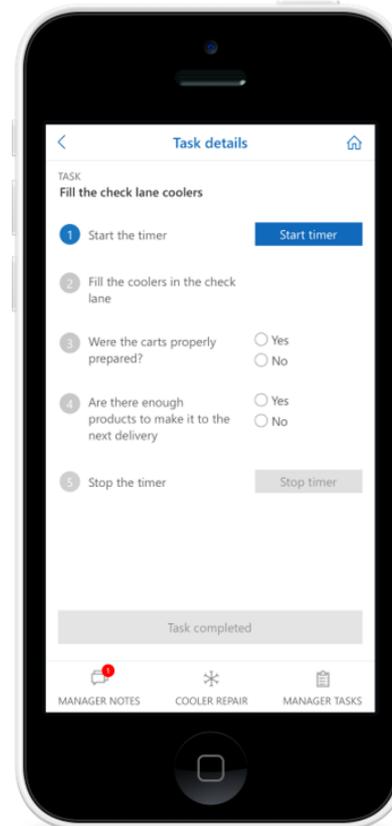
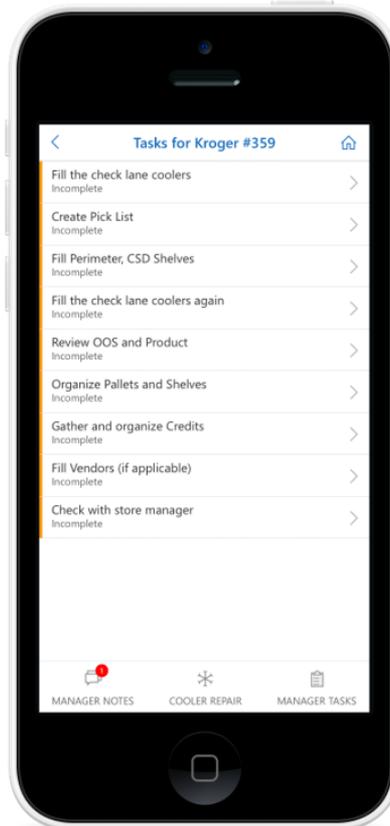
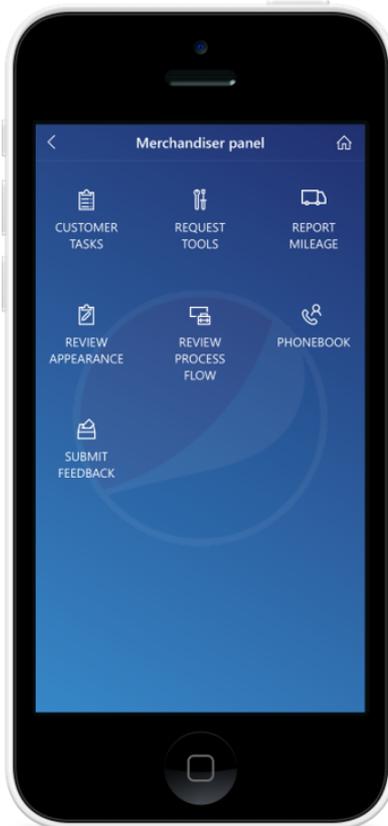


Transformação de merchandising e auditoria na loja para atingir metas direcionadas do negócio

- Entregando uma melhor experiência
- Área de TI entregando mais
- Construindo um aplicativo de auditoria
- Construindo a resposta correta







DEMO



➤ Shoutouts app

Usuários do Office 365
compartilhando mensagens de
elogios, feedbacks, etc.



➤ Asset Checkout app

Controle de estoque gerado
através de uma base de
produtos disponíveis





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Dúvidas?



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Sorteio

A empresa Trentim (<http://trentim.com.br/>) disponibilizou alguns cupons de desconto para Treinamentos de Planner, Flow e PowerApps.



OBRIGADO!!!

Renato Romão

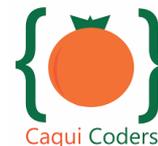


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